

NAUI SOURCES

Dive Safety Through Education

September 30th, 2021 Edition

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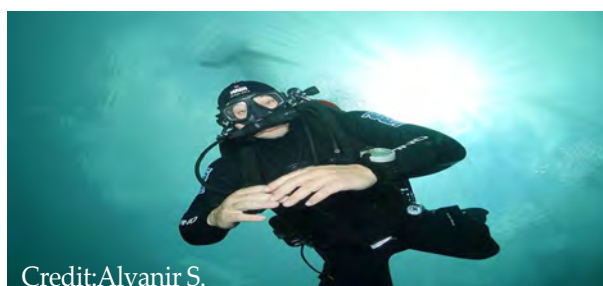
Please Note:

All Photos Used in this Newsletter are From NAUI Members!

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Credit:Alvanir S.

Members Photo Library

Thank you to all of the members for the photos that they have been sending. It is great to see what NAUI is doing worldwide.

Photos from the NAUI Members Library are featured in NAUI Sources, social media posts, marketing pieces and other NAUI promotions.

The NEXT Contest is to send in your best photo of someone receiving their diving certification. Go to <https://photolibrary.naui.org/> and upload a photo. Be sure to give us a brief description of the photo, what is happening in it and the names of those in the photo. We will announce the winner in the next NAUI Sources. The prize will be an Advanced Diver NES Kit.



Winner of the Sources Photo Contest!

Congratulations to **Frank Rakowski** for the submission of this photo to the NAUI Photo library.

You will be sent a code of Advanced Diver NES Kit as a thank you for your submission.



Photo Provided By: Frank Rakowski

2nd Annual Round Valley Reservoir Cleanup in Clinton Township, New Jersey

Frank Rakowski and Tracy Green of Scuba Connection, a NAUI Platinum Pro Dive Center, led the 2nd Annual Clean Up Project through the Green Diver Initiative. The event was hosted by Scuba Connection out of Bergenfield NJ and sponsored by ADR NJ Services. The reservoir which is approximately 2000 acres has a max depth of 180ft and has a capacity of 55 billion gallons of water. Round Valley is a unique recreation area in the heart of New Jersey and offers visitors hiking, camping, boating, fishing and of course scuba diving and snorkeling. The Park has a carry-in/ carry-out program yet garbage still ends up in the water which requires cleaning up.



The cleanup crew consisted of 31 volunteers which came from all areas of the state along with park staff. Several were participants from the last clean up event and intend to continue participating in the growing tradition. All volunteers played a critical role. Of the 31 volunteers, 6 individuals provided support on the beach and the shoreline, 19 were divers that were broken up into 6 teams, 5 individuals played a critical role on the water in kayaks protecting divers from encroaching fishermen; also Mr. Watts, a local resident and frequent visitor to Round Valley, provided support on the water with his power boat and also assisted local Scout Troop 228 get across the reservoir to their camp areas. Working in an area that was less than 2% of the entire size of the reservoir the teams recovered 350 pounds of bottles, cans, fishing equipment, miscellaneous plastic containers and wrappers, as well as a few unique items like boat anchors, motor parts, and tires. As the debris piled up at the staging area near the camper's boat launch onlookers were surprised of what has been left behind by others.

Scuba Connection Round Valley Park Cleanup 2021

Clean up Inventory				
Divers	19	Dive Teams	6	
Ground Support	6	Total weight recovered	350 lbs	
Water Support	6	Average Per team	58 lbs	
Park Support	3			
Total Support	34			
Items Collected				
Item Type	Qty			
Glass Bottles	113	ea		
Cans	152	ea		
Misc Plastic containers and wrappers	98	pc		
Fishing Lures and bundles of line	25	pc		
Boat anchor	4	ea		
Boat / fish equipment Down Rigger	2	ea		
Battery	2	ea		
Golf Balls	8	ea		
Tennis Balls	3	ea		
Drone	1	ea		
Go Pro Camera	1	ea		
Paddle	1	ea		
Beach umbrella	1	ea		
Hats	1	ea		
Big Tire	1	ea		
Big inner tube	1	ea		

Leigh Germann, the park's superintendent was extremely grateful for our efforts and continues to encourage us to keep going until the reservoir is clean. The Scuba Connection Dive Team with the support of the NAUI Green Diver Initiative intends to do just that! Preparations for the 2022 event are already in process and will be held on September 17, 2022. Those that are interested in participating can RSVP now for the event here:

<https://www.meetup.com/Scuba-Connection-Dive-Team/events/280879064/>



INTRODUCING THE NEW



DIVE SAFETY THROUGH EDUCATION

INTUITIVE INTERFACE

You can easily access your courses from any device on your time. Keep track of ongoing courses with videos and quizzes all in one place.

20+ LANGUAGES

NAUI is making it their goal to get courses in multiple languages, making it easy for anyone to get NAUI certified.

SECOND EDITION TEXTBOOKS

Along with the new TalentLMS platform, the second edition NAUI textbooks have a new look. Some courses have a digital book in your language offered.



NAUI MEMBERS

Visit **CORE** under 'Authorized Courses' to check out the new look for yourself.

The Adventure of the SY Blowing Bubbles

Over the past issues of Sources Magazine, we have enjoyed reading about the adventures of the NAUI Flagship SY Blowing Bubbles as it travels the world. In this issue, we can enjoy a new feature, video. Now we hope to not only share words and photos of NAUI members, but videos too!

We are pleased to add this new feature to the NAUI Sources Digital Magazine! We hope that you enjoy our first ever Video article, and it encourages you to send in either written or video submissions of your own. Remember that the Sources Magazine is made by members, for members!



Written By/Video Provided By: Jean-Marc Claes

International Think Tank Update

It was great to get member ideas from the Think Tank. Thank you to those that participated and discussed your needs and visions.

One central idea became clear as we were listening to the member's thoughts. That idea is that we would best service members and increase efficiency if we were to run based on time zones rather than the classification of members. Therefore, we decided to hold meetings at two times. We discussed offering an option of coming to a Think Tank meeting before, during or after your workday. Of course, there are no perfect times. However, we decided on two times that would work for most members.

Summary of the sessions:

Below are the ideas that we decided to proceed with:

We will hold two Think Tank Sessions per month. One for each side of the planet.

Members can choose to participate in one or both sessions as they wish.

The two sessions will be on the first Wednesday of every month.

Each session will have a planned theme so that members can come prepared to offer advice and provide content.

The goal is to provide one new marketing piece per month in multiple languages.

We will adapt and change as we proceed with the process to best suit the membership and gain more insight and creativity with more people in attendance.

October Think Tank sessions:

Wednesday, October 6th, we will work on the creation of a marketing handout that will attract divers to continued education classes."

Session 1 will be at 8 am (Eastern Time).

Session 2 will be at 8 pm (Eastern Time).

The links for both meetings will be sent out to all participants.

Are you looking to join? Please email me at bdoran@naui.org

Join Us for the Next NAUI Talk

Every two weeks the NAUI Marketing department runs the NAUI Talk webinar series with guest presenters, speakers, and discussions. Each topic is an opportunity for NAUI members around the world to build and succeed in their businesses. Sessions range from 30-60 minutes, time well spent!

The next session will be on Tuesday, October 5th at 2 pm EST, where we will feature "Plan your next season for success!" October is a change of season for almost all of us. Although it is changing to different seasons in different parts of the world, we all have one thing in common. We need to have success!

NAUI Talk sessions are run by our host Bill Doran, NAUI Worldwide Marketing Director, and guest speakers. These are thirty minutes to one-hour fact-filled themes that assist, support and build our NAUI members and the businesses. So, invest a few minutes and gain valuable information.

During this session, you will gain from topics such as:

- *Where you can find the folder.*
- *How to navigate the folder.*
- *What digital resources are available.*
- *What is coming soon?*



The invitations will go out, but why wait? Use the link below and sign up now! Feel free to pass this link to your fellow divers!

Register in advance for this webinar:

https://us02web.zoom.us/webinar/register/WN_b0heUPuQSuyJm9h4lh5lKA

Upcoming NAUI Talks:

October 5th, 2021 - Tools to Build Your NAUI Business.

October 19th, 2021 -How to Customize NAUI Promotional Items for Your Business

November-We are moving to a new format with different times. Stay Tuned for more information!



Check out Previous sessions of NAUI Talk by going to NAUI TV :

<https://www.youtube.com/c/NAUITV/videos>

Being and Becoming NAUI Freediver Instructor

Written By/Photos Provided By: Kuldej Paul Sinthawanarong, PhD #59651

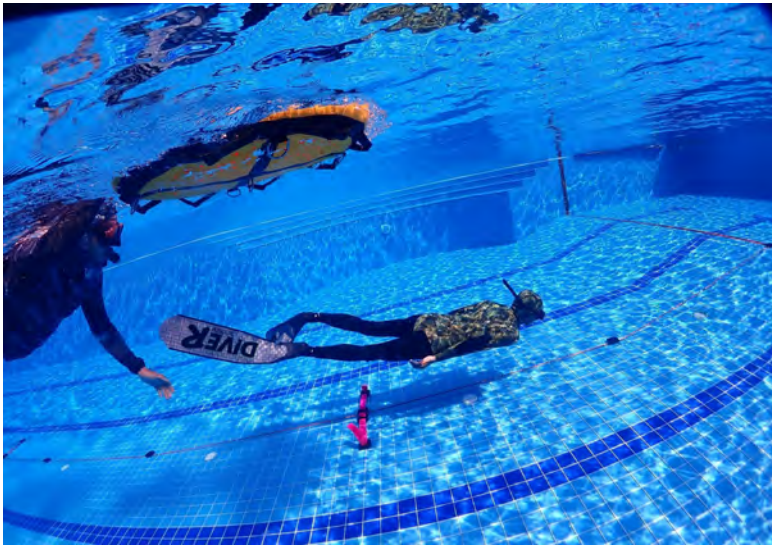
Freediving has always been my passions since the start of my diving career. Nevertheless, it was seen as a competitive and physically demanding sport from Asian perspective. Recently it has become an incredible and sustainable underwater activity. Uncharted dive spots for freediving in the Maldives, Thailand, Micronesia Japan, Egypt and Italy have been increasingly re-discovered. Together with already famous dive sites in Asia like Okinawa, Japan; Crystal-clear Ocean, Calamian Archipelago in Palawan in which divers have long appreciated by its beauty through the eyes of freediver enthusiast, freediving is clearly approaching a whole new



Training someone to become a Freediver Instructor is completely different from training a SCUBA Instructor. It is a development for which solid academic and self-discipline are needed. The first thing you need to get rid of in your head is the reluctance to get a head start. One thing that I always tell a student is; don't worry too much about the depth you can make or the time you can hold your breath. Freediving has become more recreational activity for everyone. It is challenging, but it surely our job to make every dive safe for people to enjoy. These are one of the reasons I refocus my attention to train new NAUI Freediver Instructors. My thought is to let our members become more aware of how amazing this recreational activity can transform you and add value to life experience for others.

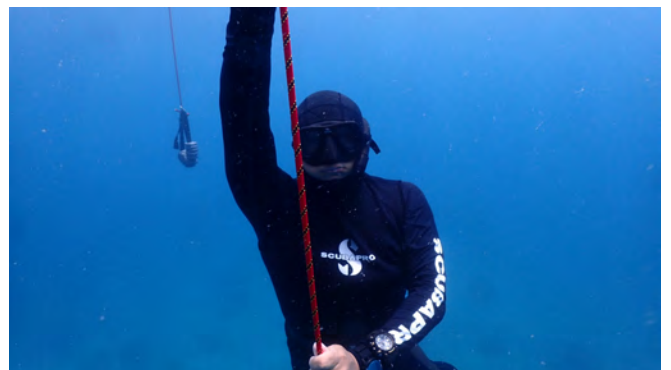


Being and Becoming NAUI Freediver Instructor



NAUI Freediver leadership curriculum is not only academically strong and designed to make divers become aware of sustainability. In the depth when we spend time with only ourselves and the pressure, you feel more control and remain more focused. You feel like becoming part of those fish, organisms and everything around makes you feel so small; that's what telling me that we are such a small part of the ocean.

One of the most challenging of the workshop for NAUI Freediver Leadership is rescue and pressure tests. Surely before we would have gone that far in the course there would be an array of academic, confined and open water trainings. The whole idea is not to make the candidate feel more threatened, rather to help them cross the fine line between challenges and fears. We do have our fear, of course. But NAUI leaders must experience fear to gain strength, courage and confidence so that we can lead. Through proper training and experience, NAUI Freediver Instructor can actually help keep freedivers safe by alerting them to potential risks which is why learning and training how to freedive is essential. This is one of the vital parts, if not the most, for the recreational sport.



Written by/Photos Provided By:

Kuldej Paul Sinthawananong, PhD #59651 Course
Director, Intermediate Freediver Examiner,
Advanced Freediver Instructor

Coastal Conservation Tour

This summer, NAUI, Force Blue joined Pepsi in a tour to help the environment. This extensive program was part of the Pepsi Stronger Together program. This program supported an environmental clean-up tour which included marine debris removal, coral disease monitoring, sea turtle survey and rescue, beach clean-ups, and so much more. The Coastal Conservation Tour included several locations around Florida's coastline.

The first site to visit was Destin in June for a Marine Debris removal and beach clean-up.

In July, we assisted in a shallow water green sea turtle survey and rescue near the Town of Jupiter.

During August, we travelled to Fort Lauderdale for a coral reef monitoring mission. While there, we recorded any signs of Stony Coral Tissue Loss Disease – a condition is affecting over half of Florida's coral species. While there, efforts were made to treat those colonies that may have been threatened.

The last stop was in Tampa at Anna Maria Island City Pier in September, where a marine debris removal operation took place together with a celebration of the NFL season kick-off.

On this environmental mission, NAUI Worldwide worked in partnership with Pepsi Stronger Together, FORCE BLUE, Florida Fish and Wildlife Conservation Commission, Keep Manatee Beautiful, and Keep Florida Beautiful. In addition, so many others worked tirelessly for this cause.

Scientists estimate that more than 11 million metric tons of plastic, the equivalent of one garbage truck full of trash each minute, is entering our ocean every year. Over 136,000 whales, dolphins, seals and turtles are caught in ghost gear each year. Up to 30% of the decline in some fish stocks can be directly attributed to ghost gear. Lost equipment is four times more likely to trap and kill marine animals than all other forms of marine debris combined.

Working on environmental causes has been part of NAUI from our beginning.



PRESENTED BY





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NAUI not attending DEMA Membership announcement

Sept 23, 2021

After polling our Members and Dive Centers, NAUI has decided not to attend the DEMA 2021 Show in Las Vegas, NV. NAUI strongly supports DEMA, and we will return to DEMA in the future.

Executive Director Rick Lorimor stated today in a press release. NAUI is a non-profit organization, and we must be good stewards of our members' money. We are re-investing the amount of money spent at DEMA. By rebranding our materials, including translations, rolling out the latest version of the NAUI APP, improve our impact on the environment by moving to a more sustainable footprint, and increasing our offering of government training programs to the Veterans Administration and Space Agencies.

This was not an easy decision with many DEMA vendors not attending, overseas travel restrictions, and the uncertainty of COVID restrictions globally. Everyone in the scuba industry is hurting from this pandemic. Dive Centers and Instructors need to rebuild their operational reserves after the last eighteen months of COVID-19. To help our Members, NAUI lowered the membership dues for all active members last year. We plan to continue to keep the membership dues at this level for 2022. As a Training Agency, we need to listen to our Membership and do anything we can to help them during these challenging times.

NAUI will be sending out mobile training teams. These teams will be comprised of our top trainers to conduct multiple regional training programs worldwide. By hosting these regional events, we will lower the cost of attending the Membership for travel and hotel rooms. Allowing the Membership to upgrade their training to the next level, learn new skills, or re-certify any current licenses expiring.

Later this year, we will announce the training events and locations.

Announcements / News

Check out what NAUI Members are doing and let us list your events on the NAUI Sources Site. These can be courses, Environmental Clean Ups, or more. Simply email your event information to marketing@naui.org and help us keep NAUI divers informed.

<https://sources.naui.org/category/news/>



Credit: @wahyumul

Promote your events!

Take a look at upcoming courses, environmental cleanups, special events and more.

Don't forget to tell us about your events so that we can list them too. Simply email your event information to marketing@naui.org and help us keep NAUI divers informed.

<https://www.naui.org/events/>



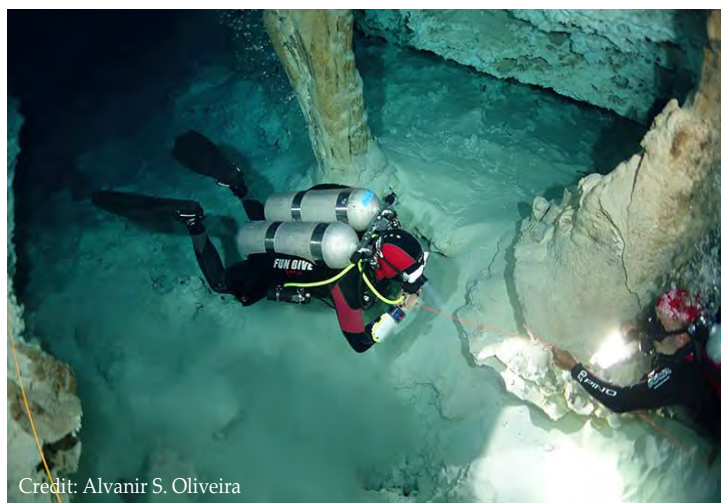
Credit: Carolyn Wagner

SCUBA Industry Careers – Check the NAUI jobs!

Looking for a career change? Are you looking for a NAUI Dive Professional? This is the place to go.

Posting career opportunities is simple. All you need to do is to email the job title, description, location and who interested members should contact to marketing@naui.org and we will get the message out to NAUI members.

<https://www.naui.org/careers/>



Credit: Alvanir S. Oliveira



That's All for this
Week, But... For NAUI Sources to Continue to
Provide an Amazing Newsletter, We Need Help
from You!

Send in your Articles, Photos, Events, and
Anything Else that you want to share with the rest
of the NAUI Community, we look forward to
receiving your content, which you can send to
marketing@nauui.org.