



Marketing Department News and Updates

NAUI Ambassador Program

Next week, applications will be available for our test launch that will involve two positions. The program will involve both the ambassador and a local sponsor (in their region) for more information please contact marketing@naui.org. Thank you to those that have sent in their ideas, we have considered and incorporated them. Your ideas helped to shape this new NAUI initiative.

Memorial Day Holiday

On Monday May 31st, the NAUI Worldwide Office will be closed for the public holiday. This means that the phones and shipping will not be available on that day.

The Store and eLearning will, as always, be available 24 hours a day to serve you. Digital orders will be filled and delivered right away while physical products will be shipped the following business day.

Newsletter to have a whole new look!

In June we will be releasing News and Updates with a whole new look! Stay tuned to your email and enjoy!

Important Course Names

Important information when ordering courses and cards.

As parts of the world are starting to reopen for scuba training, this is a good time to review some of the changes that came out last year. Please take the time to review each of the three courses below to be certain that you order the correct course for your students.

Intro to Scuba – Scuba Diver - Open Water Diver.

Intro to Scuba Diver This introductory scuba experience is a NON-Certification course that meets ISO/EUF: 11121.

Scuba Diver This entry level certification course requires individuals to dive with a dive professional on every dive. This meets ISO/EUF: 24801-1.

Open Water Scuba Diver This Open Water course is where the diver is considered competent to perform dives without a dive professional supervising. This meets ISO/EUF: 24801-2.

For more information please consult NAUI Standards and Polices ISO/EUF <https://www.iso.org/standard/68275.html> or WRSTC <https://wrstc.com/standards-downloads/>.

Photo Library

This library will be a big boost to building the NAUI brand by providing a wide range of photos from NAUI members and divers from around the world.

[Submit to the NAUI Photo Library Here > >](#)



NAUI Scuba Class in action photo Winner!

Winner -The winner of the Best NAUI **Scuba Class in Action** photo was submitted by Eric Alo. I will be sending out an NES Rescue Diver code as a prize. Thank you for sharing!

The Next Photo Contest

The NEXT contest is to send in your best photo showing **an effort to preserve the underwater environment**. We will announce the winner in the next newsletter. The prize will be a Master Diver NES Kit..

Go to <https://photolibrary.naui.org/> and upload a photo. Be sure to give us a brief intro with the photo.

The winner will be announced in the next newsletter and they will receive a **NES Open Water Diver Kit!**

NAUI Members Worldwide

In this new section, we focus on one NAUI member's activities. Do you want to be featured or nominate someone to be showcased? **Email Bill Doran at bdoran@naui.org**



NAUI Thailand

This edition we are looking at **NAUI in Thailand**. You can find them on Instagram by searching the handle [#nauithailand](#).

[Check it out here! > >](#)

Join us for the next NAUI Talk

In June, we are taking a break in our usual topics to bring you a special webinar on the upcoming NAUI Board of Directors Election.

The election committee has selected June 15th for a very special NAUI Talk session, on **The Election Process**. Bill Doran will be hosting election committee members for this special event. Watch for the invitation to the June 15th NAUI Talk.

We will resume our Business Building NAUI Talk Sessions on June 29th.

Do you have an idea for a NAUI Talk? Email Bill at bdoran@nauai.org

Are you on the list?

Do you know someone who would benefit from the NAUI Talk Sessions. Feel free to invite others to join. All are welcome.

[Sign Up Here!](#)

Where can you find NAUI?

NAUI is active in so many places.

We are pleased to introduce three new NAUI Instructors, Dario López NAUI # 37162, Luis Llorente NAUI # 62427, and Alejandro Botero NAUI 37859.

Their ITC was completed on the Island of San Andres Colombia on May 24, 2021 and was directed by Course Director Jorge Martinez # 18658!

Congratulations to all of you!



Promote your events and Courses!

Email your event and course information to marketing@naui.org.

Help us keep NAUI divers informed.

NAUI Dive Leadership Series

We have started to record a series of testimonials on careers that have been enhanced with diving.

This will be a follow up on the upcoming NAUI Talk. If you are interested in being interviewed, please contact the marketing department at marketing@nau.org.

NAUI Worldwide members represent a broad spectrum of occupations and cultures. Each of us diligently renew our dues and insurance so that we can continue to do what we love. At NAUI we are interested in collecting your personal testimonial to post to our webpage and various social media platforms. We want to see you in action, doing what you love!

If you can assist please contact marketing@nau.org or contact Rod direct.

Rod Shroufe
nau-nw-itc@nau.org

We look forward to continuing to provide our members with ideas and tools to grow in 2021!

Yours in fun, safe diving,

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